

Conference



Thursday 19 November 2009

Prospero House, 241 Borough High Street, London SE1 1GA



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Towards a digital future - the challenge of digital participation

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Background

In partnership with Ofcom, NIACE - the National Institute of Adult Continuing Education - is organising its fifth media literacy conference on Thursday 19 November 2009, from 10am to 3:30pm in central London.

Over the summer, a French court ruled that internet access is a basic human right. Gordon Brown has said it is as crucial for people as electricity and water. Yet 61% of those aged 65 and over don't use the internet, 59% don't have the internet at home. 9% of the population - some four million people - are both socially and digitally excluded.

For many years, NIACE research has pointed to the absolute correlation between the learning poor, the digitally poor and the economically poor, yet most of the existing work in this area has focused on the needs of children, schools and teachers. This conference will discuss why Digital Britain matters to adult learning policy and why practitioners and policy-makers need to take notice of its contents and participate actively in its implementation.

As a member of the Consortium of Stakeholders for the promotion of Digital Participation, NIACE aims to support the delivery of the Digital Britain White Paper through partnership working with broadcasters, voluntary and community groups, employers via the 21,000-strong network of union learning representatives, libraries and cultural institutions and adult learning practitioners and policy-makers.

The day will outline the three key strands which will ensure a digitally-participative Britain where adults - including those from the most disadvantaged groups - are engaged with the world of bits and bytes in practical and meaningful ways.

Ofcom's Stewart Purvis will set the scene and outline the overall aim, priorities and strategy for the Consortium to promote the three pillars of digital participation - digital inclusion, digital life skills and digital media literacy.

Representatives from the Office of the Champion for Digital Inclusion, the Department for Business, Innovation and Skills (BIS) and the BBC will outline their strategies for promoting the pillars of inclusion, skills and media literacy.

Three projects - one showcasing the work of prison radio, another concerning film literacy and a third about broadening internet usage - will set out their stalls and participants will have the opportunity to discuss the lessons learned and plans for the future in an innovative 'knowledge café' discussion session.

Audience

This conference will be of relevance to:

- anyone with an interest in adults' access to new and developing media
- practitioners
- policy-makers
- communications officers
- curriculum managers in either adult education or the third sector
- members of the newly-established Consortium
- professionals working in the media industry
- those with a responsibility for developing media and film literacy opportunities for adults.

Programme

- 10:00** **Arrival and registration** (tea/coffee available)
- 10:30** **Welcome and introduction to the day**
Rachel Thomson, Senior Programme Director (Campaigns), NIACE
- 10:38** **Amplifying today's conversations**
Amanda Gore, Amplified Networks
- 10:40** **Keynote address: The three pillars of digital participation (inclusion, skills and media literacy): How to get those not engaged in the digital revolution to join in**
Stewart Purvis, Chair, Consortium of Stakeholders for the promotion of Digital Participation
- 10:50** **Keynote address: The benefits of Digital Inclusion**
Graham Walker, Director of Policy, Office of the Champion for Digital Inclusion.
- 11:00** **Keynote address: Digital Life Skills**
Stuart Edwards, Deputy Director, Department for Business, Innovation and Skills
- 11:10** **Keynote address: Digital Inclusion and Participation - unlocking media literacy**
Tanya Hudson, Head of Media Literacy, BBC
- 11:20** **Round table discussion session to raise questions for panel**
- 11:30** **Tea/coffee break**
- 12:00** **Input from case study presenters**
- 1. Prison Radio - Engaging a Captive Audience**
Paula Rogers, Head of Prison Radio, National Offender Management Service (NOMS)
- 2. Using Digital Film in the Community**
Dr Ian McCormick, Community Film Director, ICFILM
- 3. The Museums, Libraries and Archives' relationship with the media**
Natasha Innocent, Senior Policy Adviser Learning and Skills, Museums, Libraries and Archives Council (MLA)
- 12:40** **Lunch**
- 13:40** **Welcome back from the Chair**
- 13:45** **Knowledge Café**
Participants have the opportunity to visit all three case studies, ask questions and share their own experience
- 15:20** **Action planning and questions from the floor**
- 15:30** **Close of conference** (tea/coffee available)

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Prospero House, London

Event information

- Arrival and registration is at 10:00am for a 10:30am start. The event will end at 3:30pm
- Event fee per person: £50 (includes lunch, tea/coffee)
NB: NIACE does not charge VAT on conference and course fees
- If you wish us to invoice your employer we require a copy of the Purchase Order
- Please note that the absence of a Purchase Order / Order Number will delay the processing of your application form
- Only application forms with the payments section completed will be processed
- Places will be allocated in order of receipt of completed application forms
- Completed and signed application forms must be faxed or posted to NIACE by the closing date. Reservations by telephone cannot be accepted
- Application forms are individually acknowledged by e-mail. Joining instructions, including map and directions, will be e-mailed out one week before the event
- Participants should be prepared to take their own notes as there will not be handouts for all sessions
- If you have not received an e-mail confirming your attendance and joining instructions 4 working days before the event please contact:

Gurjit Kaur

Tel: 0116 204 2833

Fax: 0116 254 8368

Minicom: 0116 255 6049

E-mail: gurjit.kaur@niace.org.uk

Application conditions

Event: Thursday 19 November 2009

Closing Date: Thursday 5 November 2009

- Cancellations are non-refundable
- The full fee is payable prior to the event
- Substitutions are welcomed but please advise the NIACE Events Team as soon as possible should you not be able to attend yourself prior to the event
- A **10 working days** notice period is required for provision of electronic note-takers, sign language interpreters and translation to Braille.

The programme is correct at the time of going to press. The organisers reserve the right to make changes to the published programme in the event of one or more of the advertised speakers being unable to attend. Participants have no claim against NIACE in respect of such changes.

NIACE, the National Institute of Adult Continuing Education, was founded in 1921. The National Institute seeks to secure an education system responsive to the diversity of adults' needs and aspirations as learners, and in particular to those who benefited least from initial education. It is our belief that a system fit for adults of all ages and in all their complexity will work better for all learners.

The National Institute is active in many areas - in research, development, publishing, seminars, conferences and training courses, and has an active individual membership.

NIACE is a company limited by guarantee.
Registration no. 2603322 Registered charity no. 1002775.
Registered Address: 21 De Montfort Street, Leicester LE1 7GE

NIACE Events Team
Renaissance House, 20 Princess Road West
Leicester LE1 6TP

Tel: 0116 204 2833 Fax: 0116 254 8368

Minicom: 0116 255 6049

E-mail: gurjit.kaur@niace.org.ukWebsite: <http://www.niace.org.uk>

Please complete the application in **BLOCK CAPITALS**

My organisation has authorised my attendance on **Thursday 19 November 2009, London**

Participant's details

Title _____ Full name _____

Job title _____ Organisation _____

Daytime tel No. _____ Mobile No. _____ Fax No. _____

Please provide an e-mail address that is your own and regularly accessed as this will be used to send you joining instructions.

E-mail

Address _____

Postcode _____

This is my Home address Work address

Joining instructions will be sent by e-mail, if you would prefer to receive these by post, please tick this box

Payment - NIACE does not charge VAT on conference/course fees (The signatory is responsible for payment)

Event Fee per person: £50

- Cancellations are non-refundable
- The full fee is payable prior to the event
- Substitutions to be advised 5 working days prior to the event

I enclose a cheque for £..... made payable to NIACE

Please send me a receipt

I enclose Purchase Order No. _____

and request you to invoice my employer for £.....

Please note that the absence of a Purchase Order/ Order Number will delay the processing of your application form.

Invoice address:

Please debit my credit/debit card with the value of £.....

We do not accept payment by AMEX

Valid from: Expires on:

Three digit security code on reverse of card:

Issue No: (Switch/Maestro)

Name as it appears on the card:

Cardholder's signature:

Cardholder's address:



Participant's requirements

I have no special requirements	I will require a hearing loop	
I will need support for my visual impairment	I will need wheelchair access	
I will need an electronic-notetaker	I will need facilities for an assistance dog	
I will require a sign language interpreter (please specify)		
I require event materials in a specified format (please specify)		
I have the following dietary requirements (please specify)		
I have further additional requirements (please specify)		

NIACE requires a 10 working days notice period to make arrangements for electronic note-takers, sign language interpreters and translation to Braille.

Sectoral Monitoring

Adult Education College	Community Education Provider	Further Education
Government Body	Higher Education	Information/ Guidance Provider
Learning and Skills Council	Libraries, Museums, Archives, Arts	Local Government (inc. Ed Authorities)
Media	Offender Education	Open, Distance or e-learning Provider
Union	Vocational Education and Training	Voluntary Sector and Charities

Ethnic and Equal Opportunities Monitoring

Bangladeshi	Black African	Black Caribbean	Chinese
Dual Heritage	Indian	Other Asian	Other Black
Pakistani	White	Any other ethnic group	
Gender	Female	Male	
Age	Under 30	30-50	51+

Agreement - I accept the NIACE Event Information and Application Conditions

Signature	Date

C1954/1109

Event Date: Thursday 19 November 2009

Closing Date: Thursday 5 November 2009

Data Protection Act

The National Institute of Adult Continuing Education (NIACE) is registered under the Data Protection Act 1998 (Registration Number Z7412510). Personal information supplied to NIACE will be stored securely and used in relation to NIACE's work. Full details of the purposes for which NIACE processes personal information is in our Data Protection Register entry, which can be found on the Information Commissioner's website www.informationcommissioner.gov.uk. At no time will we divulge personal information to third parties without your express consent. Participants may be contacted by letter or e-mail with details of future events and publications organised or promoted by NIACE which may be of interest to you. Database mailing update forms are sent out periodically. These provide you with the opportunity to have your details amended or deleted from the database. If you wish to receive such further information please tick this box

Please return completed application form to Gurjit Kaur: Fax: 0116 254 8368
NIACE Events Team, Renaissance House, 20 Princess Road West, Leicester, LE1 6TP
Enquiries to: Tel: 0116 204 2833 e-mail: gurjit.kaur@niace.org.uk